

EVALUATION OF THE ACCREDITATION

STUDY PROGRAMS

Bachelor of Science (BSc)
Master of Business Administration (MBA)
Master of Science (MSc)
Doctor of Business Administration (DBA) / Philosophy Doctor (PhD)

UNIVERSITY

Global Humanistic University, Curaçao (GHU CW) and
Global Humanistic University, Anguilla (GHU AI)

Based on the evaluation of the reaccreditation report and the deliberations of the Accreditation Commission of ACBSP during the accreditation procedures and first initial accreditation of GHU CW and GHU AI by ACBSP during 2022 and the final accreditation decision of ACBSP on 13th of November 2022 the Accreditation Commission of AAC issues the following:

1. To accept ACBPS decision to accredit the study programs.
2. The study programs
 - a. Bachelor of Science (BSc)
 - b. Master of Business Administration (MBA)
 - c. Master of Science (MSc)
 - d. Doctor of Business Administration (DBA) / Philosophy Doctor (PhD)

are accredited without conditions, in accordance with the AAC criteria for program accreditation, based on the European Standards and Guidelines (ESG).

3. The accreditation is aligned to the timeline of the ACBSP accreditation and will be valid until 13th of November 2032.

General information on the University

The Global Humanistic University (GHU) received its Charter from the Ministry of Education of Curacao in March of 2018. This charter grants the GHU the right to establish a university in Curacao for the purpose of providing and teaching high quality online study programs in the fields of business administration, finance and law. The Global Humanistic University (GHU) was granted a Higher Education License by the Higher Education Licensing Board (HELB), Ministry of Education, Government of Anguilla on August 29, 2022. The bachelor, master, and doctoral programs will primarily target international students.

STANDARD 1: INSTITUTIONAL OVERVIEW

The Global Humanistic University (GHU) in Curaçao offers online Bachelor, Master, and Doctoral programs, allowing students the flexibility to study while maintaining employment. The university is dedicated to the principles of equality, opportunity, and diversity, aiming to deliver innovative, research-based education and contribute to both the local and global labor markets.

Strategic Goals:

- Practical and research-oriented learning
- Practice-based research
- Responsible, supervised academic learning
- Interactive new media teaching methods
- Study program innovation
- Consistent internationalization
- Safeguarding good scientific practice
- Quality

The university's structures and processes are well-organized. The mission and vision statements have been clarified for greater precision, as suggested by experts, ensuring alignment with the university's strategic goals. This refinement helps in driving the institution towards its objectives efficiently and effectively.

STANDARD 2: ETHICS AND DIVERSITY

The University clearly states its commitment to complying with laws, regulations, and contractual obligations, and firmly opposes discrimination based on sex, race, color, ethnic or social origin, genetic features, language, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age, or sexual orientation. In areas where relevant laws or regulations do not exist, the University will adhere to the Seven Principles of Public Life: integrity, objectivity, openness, selflessness, accountability, honesty, and leadership.

Additionally, the University has established core behavioral values for all staff, including honesty and integrity, mutual support, strong personal commitment to colleagues and students, personal responsibility, governance, safeguarding good scientific practice, academic integrity, referencing and citation, research ethics, copyright and other intellectual property, and critical thinking.

STANDARD 3: STRATEGIC DESIGN OF PROGRAMS

The "Bachelor of Science (BSc) in Business & Management" at the Global Humanistic University (GHU) is an advanced education program designed for

professionals and high school graduates. This fully remote and flexible program spans six semesters, which can be completed in three years, and awards 180 ECTS credits upon completion. Entry requirements include a high school diploma or vocational training coupled with four years of professional experience, making it accessible to a broad range of aspiring professionals. The distance learning format allows students to study anytime, anywhere, with 24/7 access to online materials, providing unparalleled flexibility and convenience. The evaluation process includes various assessments such as case studies, essays, and presence checks, designed to gauge comprehensive understanding and application of knowledge. This program is meticulously crafted to equip students with the essential skills and knowledge required for success in the dynamic field of business and management.

The "Master of Business Administration" program provides further education in the field of business and is designed for those looking to advance their knowledge in general business or specific specializations. Students will be equipped with the knowledge and skills required for leadership roles in both present and future business landscapes. The program is divided into core and specialization modules, each worth ten ECTS credits, summing up to 120 ECTS in total. These modules provide a comprehensive understanding of various aspects of business management and strategy. The program concludes with the submission of a master's thesis. Additionally, the program allows students to create their own MBA curriculum by selecting courses that align with their career goals. The MBA is 100% remote, accredited by ACBSP (USA) and AAC (Curacao), and can be started at any time. Students earn Certificates of Advanced Studies (CAS) for each completed course and Diplomas of Advanced Studies (DAS) after completing three courses. The program is designed for professionals seeking career advancement and leadership roles in business.

The Doctor of Business Administration (DBA) and Doctor of Philosophy (PhD) programs at the Global Humanistic University (GHU) are designed for professionals seeking advanced academic qualifications. Both programs are 100% online, offering unparalleled flexibility, allowing students to study at their own pace. While the typical duration for these programs is 3 years, students have the flexibility to extend their studies up to 7 years. Both programs carry 180 ECTS credits. The DBA focuses on applied research, aiming to solve real-world business challenges and enhance managerial practices. In contrast, the PhD emphasizes theoretical research and aims to contribute to academic knowledge and scholarly literature.

STANDARD 4: QUALITY MANAGEMENT AND IMPROVEMENT

GHU has established a multilevel quality assurance framework, which encompasses both internal and external mechanisms to ensure high standards. The internal quality assurance measures include:

- Study program evaluations after each module
- Annual student evaluations before the Board of Study
- Annual graduate surveys and evaluations
- Annual lecturer evaluations
- Semi-annual grade statistics
- Biannual workload determinations
- An annual report, including a Quality Report
- Implementation of external quality assurance when required

Feedback from all participants, including students, faculty, and staff, is incorporated to maintain high standards. Additionally, the GHU-Campus's custom Customer Relationship Management (CRM) system supports internal quality assurance by evaluating:

- Student profiles, including age, gender, education, citizenship, and degree program specifics
- Study progress and success, such as start of studies, current semester or section, total duration of study, and number of examinations per semester

For external quality assurance, the GHU has obtained numerous memberships and accreditations from various agencies. Regular reaccreditations ensure that the GHU remains an effective and high-quality institution. The quality management system is well-structured, comprehensive, and transparent, with policies for both internal and external quality assurance published on the university's website. Curriculum development and student feedback are integral to the internal quality assurance process.

STANDARD 5: ADMINISTRATION AND TEACHING STAFF

A detailed summary of the selection and screening procedures for staff, faculty, and lecturers is presented. The screening process for faculty and lecturers includes two components: a teaching experience score and a professional experience score. Based on these results, candidates are classified into four categories: university professor, professor, junior professor, and lecturer. The CVs of lecturers are also presented.

This section is comprehensive and well-structured. Every detail required to meet the standards is in place and adequately addressed. The recruitment process is clear and transparent, providing opportunities for professional growth and support services. The quality assurance processes are well-documented, ensuring

transparency and continuous improvement. There are clear rules and procedures for faculty selection and screening, student engagement, curriculum development, and examination. There is no need for additional recommendations as the standards are fully met and adequately fulfilled.

STANDARD 6: STUDENT AND STAKEHOLDER'S ENGAGEMENT

Student engagement is viewed as important by the GHU and for this reason the university has established different processes to provide the university with feedback, namely:

- Board of Students (BOS): A forum in which students and staff can constructively discuss their study program.
- Student surveys (internal and external): To receive module, student, and alumni feedback regarding academic quality and student experience. Feedback is anonymous and voluntary.
- Students can also contact the course department by e-mail or by phone to raise concerns or make suggestions.
- Student membership on committees and program review panels
- Quality Assurance (internal/external)

Additionally, in the future, enrolled students will form the Student Assembly from which the elected members will join the Student Committee, the Academic Board, and the Examination Committee. Quality assurance will be discussed on the Boards, involving both students and teaching staff in the evaluation process.

Student engagement and terms of reference for all programs were judged to be thorough and transparent. Especially noteworthy are how students are selected to the Board of Students, the roles of the Academic Board and Student Union, and the linkage of quality assurance (internal/external) to student engagement.

The process of defining drop-out rates, and collecting information on graduation rates and retention rates, is already in place and functioning. This data is collected annually to ensure comprehensive quality assurance.

STANDARD 7: LEARNING AND TEACHING

The program is designed as a part-time, distance learning course that caters to the needs of working professionals. The primary teaching and learning methods include lectures, textbooks, course materials, reflective tasks, and live online sessions. Each module is supervised by a responsible faculty member and coordinated by the educational management team to ensure the quality and comprehensiveness of the educational experience.

The university employs various methods to assess students, including examinations, written assignments, presentations, and theses. Detailed information regarding these assessments is provided through the GHU learning system. The Student Handbook, along with exam dates and locations, is also accessible via the GHU learning system. All assessments are reviewed and approved by external examiners, with grading criteria clearly outlined in the Student Handbook.

STANDARD 8: PROGRAM HANDBOOK

Bachelor of Science (BSc)

The Program Handbooks for the Bachelor of Science (BSc) at GHU introduce students to the program's modules, objectives, aims, curriculum maps, Level 6 EQF learning outcomes, and program regulations. The handbook should be read alongside the Regulations available on the GHU website.

The curriculum is divided into three phases, covering subjects like Microeconomics, Marketing, Business Law, Financial Management, Strategic Management, and Leadership. All courses can be selected randomly, and students can register for one or two courses at a time. For those aiming to obtain an official BSc diploma, they must complete the required courses and meet the necessary credit requirements. The GHU accepts transfer credits, provided prior studies meet the appropriate level, with a maximum of 60 ECTS credits transferable towards the BSc program. The online BSc program does not require attendance at lectures, and students can start the program anytime during the year, if they hold a high school diploma or have relevant professional experience. Each module description includes the estimated workload. The program's minimum duration is typically six semesters, with a maximum duration of seven years.

The Program Handbook covers all relevant issues comprehensively. The content provided is thorough and addresses all necessary aspects. All module narratives are presented clearly and in English, ensuring consistency in language. Each section starts on a separate page with clear indications of when the module narrative was developed or approved. Assessments are appropriate and effectively demonstrate the learning outcomes.

Management and Business Administration (MBA) / Master of Science (MSc)

The Program Handbooks for the Master of Business Administration (MBA) and Master of Science (MSc) introduce students to the program's modules, objectives, aims, curriculum maps, Level 7 EQF learning outcomes, and program regulations. The handbook should be read alongside the Regulations available on the GHU website. Students have the flexibility to create their own customized MBA/MSc program without any mandatory courses. All courses can be selected randomly, and

students can register for one or two courses at a time. Upon completing each course and passing the examination, students receive a Certificate of Advanced Studies (CAS). After successfully completing three courses and the relevant examinations, students earn a Diploma of Advanced Studies (DAS). For those aiming to obtain an official MBA/MSc diploma, they must complete another three courses. To achieve an extensive MBA/MSc at the highest level or to enter a doctoral program later, students are required to complete an additional three courses and write a master thesis. The GHU accepts transfer credits, provided prior studies meet the appropriate level, with a maximum of 30 ECTS credits transferable towards the MBA/MSc program. The online MBA/MSc program does not require attendance at lectures, and students can start the program anytime during the year, if they hold a bachelor's degree or have six years of professional experience. Each module description includes the estimated workload. The program's minimum duration is typically four semesters, with a maximum duration of seven years. Students must complete a dissertation, which can be either original work or practice based.

The Program Handbook covers all relevant issues comprehensively. The content provided is thorough and addresses all necessary aspects. All module narratives are presented clearly and in English, ensuring consistency in language. Each section starts on a separate page with clear indications of when the module narrative was developed or approved. Assessments are appropriate and effectively demonstrate the learning outcomes. Additionally, the introduction to the University, including its vision and mission, is included at the beginning of the handbook, ensuring a cohesive structure.

Doctor of Business Administration (DBA) / Philosophy Doctor (PhD)

The Program Handbook for DBA/PhD introduces students to the program's modules, objectives, aims, curriculum map, Level 8 EQF learning outcomes, and program regulations. The handbook must be read alongside the Regulations available online on the GHU website. For the online doctoral program, lecture attendance is not required, and it can commence at any time during the year, provided the candidate holds a master's degree or equivalent, or possesses five years of significant professional experience. The program's minimum duration is typically six semesters, with a maximum duration of seven years. Each module description includes the estimated workload. The PhD/DBA dissertation focuses on scientific research using inductive and deductive methods, aiming either at developing new theories or validating existing ones. The program identifies two phases necessary to earn a doctoral degree. In the first phase, students must pass a research proposal and modules before advancing to the second phase, wherein they must submit and pass a dissertation. A research paper, derived from the dissertation, serves as a summary and must be written in English, adhering to international research guidelines suitable

for A+ papers. The research paper must be accepted before the student can proceed with the oral presentation. Although the oral presentation is based on the dissertation/research paper and should ideally be in English, it is not mandatory and can be conducted in the same language as the dissertation.

The Program Handbook has been judged to cover all relevant issues comprehensively. The content is thorough and addresses all necessary aspects, ensuring clarity and consistency throughout. All module narratives are presented in English and start on separate pages, indicating when the narrative was developed or approved. Assessments are appropriate and effectively demonstrate the learning outcomes. The dissertation, typically presented in an oral presentation, is crucial in this regard. All relevant forms, such as for appeals or grade changes, are also included, ensuring a cohesive and well-structured document. The terminology used in the handbook is clear and aligns with common academic standards, preventing any confusion.

SUMMARY

The **Global Humanistic University (GHU)** received its Charter from the Ministry of Education of Curaçao in **March 2018**. The Global Humanistic University (GHU) was granted a Higher Education License by the Higher Education Licensing Board (HELB), Ministry of Education, Government of Anguilla on **August 29, 2022**.

It was established as a **private university** with a focus on **business administration, finance, and law**, offering flexible online study programs for students worldwide. GHU demonstrates its professionalism through notable accreditations such as ACBSP, a listing as a recognized university in “The House of Commons” and having a “Blue Planet Certificate”, cementing its commitment to excellence in education.

- <https://www.ghu.edu.ai/accreditations>
- <https://acbsp.org/members/?id=66193845>
- <https://acbsp.org/members/?id=70571576>

CONCLUSIO

The AAC (Accreditation Agency Curacao) evaluated and accepts ACBSP decision of the reaccreditation of the following programs:

- Bachelor of Science (BSc)
- Master of Business Administration (MBA)
- Master of Science (MSc)



- Doctor of Business Administration (DBA) / Philosophy Doctor (PhD)

This accreditation is granted without conditions as it meets AAC criteria, which are based on the ESG (European Standards and Guidelines).

The programs are accredited by AAC until 13th of November 2032.